

Ship Bottom Taxpayers Association - Board of Directors Meeting

Minutes 01/05/2026 – 4:30 pm

Location: ZOOM Only

Present – All board members

Approval of minutes – December Minutes - approved

Treasurer's Report – Blair (report attached)

Starting balance - \$10,279.81

Income (membership fees) - \$935.00

Expenses (Website – Jeff) - \$175.00

Ending balance - \$11,039.81

Outstanding Credit – (Givebutter account) \$3580.00

Reconciled balance - \$14,619.81

Committee Reports:

Beautification – John - no report

Membership – Karen C – UPDATE – (Membership Drive 2026 / dates / business sponsor expansion)

- Many new members and renewals as a result of short term rental ordinance
- Renewals and new members close to 50% each
- Karen plans to send out an appeal email tonight
- Karen will pull out those who have already joined from the mailing and will print envelopes with “mail merge” instead of using labels
- “Stuff it” party planned for Saturday, January 17th at 3 PM at Greg’s home and Sunday, January 18th at 10 at Karen Drucker’s home

Communications – Greg/Karen

JCTA – Minutes will be sent after their meeting January 5th

- Planning a remembrance for the past president who died recently
- \$100 fee due for membership

Old Business

Transfer of GoDaddy account to SBTA – Greg

- We now have control

Non-Profit Postage status – Greg / Karen C / Blair (Maybe try Bulk Mail) non-profit = \$370 + \$370
(initial fee + annual fee)

- Greg plans to go to Egg Harbor Twp to finalize things so we can mail out our membership appeal

New Business

Website Update

- Will ask members to send pictures in from around Ship Bottom
- Blair asked about having a password to the website
- for members to use – no decision made

Short Term Rental Update

- Ordinance cancelled for good by Councilman English and approved
- Other issues arose during the meeting on 12/30/25
 - "Animal houses" (apparently there are only a few)
 - It was recommended that we meet with Chief Potter to get suggestions on what the neighbors should do related to the problem houses and we will then report our findings back to the membership
 - Question came up related to the budget and whether we are in a deficit – Joanne said that there will be a budget workshop in the spring and recommended we attend it and report back to the membership
 - It was also suggested that we review the current ordinance for short term rentals related to inspections and insurance, and then post this information on our website

Chalk Art – May 2 (rain date May 3)

- Product with a Purpose would like to help with the event
 - Megan suggested putting up tables for kids to draw on paper
 - Joanne suggested painting shells (they could assist with that)
- Theme – US 250th anniversary
- Kat will contact the judges and the Haymarket of the dates
- She will also get insurance and permit from town council

Newsletter – not much going on – will wait until March for next issue

Monthly Borough Meetings (calendar with rotating volunteers to attend) – Whomever attends should send a "highlights" recap to our board which can also be sent to all active members via email.

Land Use Board meeting: Tuesday, January 20th - Joanne

School Board meeting: Tuesday, January 6th – reorganization meeting – 6:30 pm - Kat (will also attend regular meeting on January 20th)

Town Council meeting: Tuesday, January 27th – John H

NEXT SBTA MEETING: February 2, 2026 – Start Time 4:30 pm (maybe Zoom only)

Respectfully submitted,

Kat Leifeste, Secretary