

Ship Bottom Taxpayers Association - Board of Directors Meeting

01/06/2025 – 4:30 pm

Location: Zoom Call

Meeting opened at 4:32 PM

Present – Greg Fath, Karen Drucker, Karen Cygal, John Hiros, John Montone, Dan Von Schaumburg, Blair Stiefbold, & Kat Leifeste (Joanne Tallon away)

Approval of minutes – December Minutes approved

Treasurer's Report – Blair reported that we had more than \$1000 come in for membership dues. The account balance as of 1/5/25 is \$6628.08. A gift card was sent to Bill as thanks for allowing us to use the AccuTitle conference room for our meetings. He recommended that we consider investing some of our money or use it for Spring meet and greet.

Committee Reports:

Beautification – Dan reports that their account has a balance of \$4451.10. He suggested that we consider an event for the folks who care for the garden at Sunset Point in the spring.

John – no news on the beautification project – He mentioned that there are potholes in some of the streets in town. It is understood that the utility companies are responsible for repairs if they dig in the streets.

Unfortunately, street repair is not a top priority. Greg will follow up with Kristy.

Membership – Karen C

- Postcards will be out by the end of the week. We will get a notification from the post office when they go out
- Karen has been working with Google Sheets to keep track of members. Unfortunately, the GiveButter platform is not as robust as she had hoped and is going to check her notes from the JCTA Summit to see what other TAs are using.
- Business Sponsors – There are 3 new sponsors and the others have not renewed
 - She is going to send out an email to the businesses to encourage renewal with a deadline of the 15th of this month so that they can be listed in the next newsletter
 - It was recommended that we get annual dated business sponsor stickers with our logo on it – Karen will look into this
- Karen will pay for the postcards and Blair will reimburse her

Communications – Greg & Karen D

- Should share upcoming events
 - Meet and Greet – Look for in the spring
 - John H recommended that we develop a calendar that we post on the website to include our events and to include all borough monthly meetings
 - Kristy could be asked what format they use for their calendar
 - Blair will ask Frank M for a date for the “Spring Fling” meet and greet in early June

There was also discussion about having it in April, but since it is outside, it may be too cold

JCTA – There was no meeting in December > next one is tonight and it will include 2025 initiatives that we may want to be involved with and tie in with agenda item above

Old Business

Karen D – AccuTitle gift / sponsorship thank you - done

Post Office Update– Greg - no news. Follow up – Greg did receive an email from Christopher Chin (Jeff Van Drew’s office) who stated that there is no plan to “study” the feasibility of having a post office location in Ship Bottom. He suggests waiting for the new administration to take over.

Chalk Art II – Kat

- Date set for Saturday, 5/3 with a rain date of 5/4. Kat has an application to go before council this month. She has reached out to Susan Hay with dates.

New Business

General Liability Insurance renewal (price of \$509 is a few dollars lower than last year) and JCTA membership dues (remained at \$100 for the year). Greg to get info to Blair. Also, Blair did file our annual 990N postcard for keeping our tax-exempt status.

Need a two-person team – non board members – to audit the prior year (or two) financials. Ideas for volunteers? – Greg’s daughter could be one of the auditors. Others to think of another auditor

Kickoff Breakfast in early 2025 – Karen is going to look into doing it the beginning of March. LBI Pancake House was suggested as a venue. It was discussed that we ask for a small donation to attend that would go the EMS.

Do we want a board picture for our website – all agreed. Perhaps at our next meeting.

Monthly Borough Meetings (calendar with rotating volunteers to attend) – Whomever attends should send a “highlights” recap to our board which can also be sent to all active members via email.

Land Use Board mtg: Tuesday, January 21 @ 6:30 pm (reorganization & regular meeting combined)
Joanne

School Board mtg: Tuesday, January 7 @ 6 pm at the Media Center at EJ School (reorganization & regular meeting combined) – John Hiros

Town Council mtg: Tuesday, January 28 @ 6:30 pm (reorganization meeting is/was January 2 @ 9 am) -
Greg

NEXT SBTA MEETING: February 3, 2025 – Start Time 4:30 pm (location TBD)

Meeting adjourned at 5:33 PM

Respectfully submitted,

Kat Leifeste, Secretary