

Ship Bottom Taxpayers Association - Board of Directors Meeting

Agenda 11/10/2025 – 4:30 pm

Location: 16th Street Office

Present: Dan Von Schaumburg, Karen Drucker, John Hiros, John Montone, Kat Leifeste **Via Zoom:** Blair Stiefbold, Karen Cygal, Greg Fath **Absent:** Joanne Tallon

Approval of minutes – October Minutes approved

Treasurer's Report – Blair Attached report

Beginning Balance – \$8143.54

Over 15 renewals

Payment to Jeff for Website - \$15

Check to Kat Leifeste for Trunk or Treat candy - \$158.73

Ending balance – 9589.81

Committee Reports:

Beautification – John M.

- Welcome sign coming onto the island – wondering if Kline could plant sea grass around it thru Mary Basile?
- School property – wondering if SBTA could be involved in planning for area (get some volunteers?)
- Dan reported that the town has been helping with care of Sunset Point

Membership – Karen C (Membership Drive 2026 ideas / dates)

- Wants to set up accounting of pay by mail vs emails
- 48 renewals to date
- Givebutter charging a small fee which is added to the cost of membership...
- Karen will send out renewal reminder before December, then again before Christmas
- Envelopes vs postcards ; JCTA members report better luck with enclosed return envelopes – close to 3X higher response
- Will do same – letter with tearoff form with return envelope
- Blair to get addresses again Send out again the beginning of the new year – have volunteers to help stuff envelopes
- Karen also plans to send something to businesses and will outline benefits of sponsorship including the business spotlights we do
- Karen will look into applying for non-profit postage .21 vs .78!
- Karen will enter all data on individuals

Communications – Greg/Karen

- Thank you letters to those renewing membership
- Rick McDonough to do another platform

JCTA – Minutes from their meeting will be emailed this week

- Summary sent out after meeting
- Still working on FAQs

Old Business

Business Spotlight – Any volunteer for another article? Karen C – LBI Table

- Greg sent out info letter from Product with a Purpose

Adopt A Beach Walkway – Hats & Visors – share extras with business sponsors // Cigarette Butt

Receptables Stickers – Karen D – not needed until the spring

Trunk or Treat 2025 – Another great success! Thank you to all who participated and congrats to our team for being one of the overall winners!

New Business

Dune Grass planting – Greg // coordinate with Matt Bernstein (update) – more volunteers than expected

Other discussion:

- December 6 Christmas Parade – John H is having a party after it – all are welcome
- Board Christmas Party – December 11th, 6PM – Karen to check with a few venues for price
- John M reported that he was speaking with Pagnotta who said he is closing on the property 11/14
 - Perhaps he can give us an update every other month
 - Perhaps this can be Zoomed to membership
- CVS property – to close after January 1 and open in the spring – was held up applying for arcade license
- Dollar General – landlord is asking \$10,000 – per month
- Scooter store to become a gym

Land Use Board meeting: Tuesday, November 18 - Joanne

School Board meeting: Tuesday, November 18 - Kat

Town Council meeting: Tuesday, November 25 – John H and John M

NEXT SBTA MEETING: December 8, 2025 – Start Time 4:30 pm (maybe Zoom only)