

Ship Bottom Taxpayers Association - Board of Directors Meeting

06/09/2025 – 4:30 pm

Location: 16th Street Office

Attendees – Greg Fath, Karen Drucker, Joanne Tallon, John Montone, John Hiros

On Zoom – Blair Stiefbold, Karen Cygal

Absent – Dan Von Schaumburg (excused)

Approval of minutes – May Minutes – approved unanimously

Treasurer's Report – Blair - Balance in account \$9497.86 (report attached)

Income - \$712 – membership fees and received \$200 from LBI Table

Debits - \$30.50 to the state for the annual report

Committee Reports:

Beautification – Dan (Sunset Point)

- Group meets every Wednesday
- Balance in the account is over \$4000.
- Remembrance board was installed
- Would like to host an SBTA event in the park (well received)

John (General)

- Kudos to John on working with the town council to have cut out plantings done. Looks beautiful! Businesses in the cutout are happy with it.
- Will talk to Sunsations owner about the “weedy” area in their parking lot

Greg reached out to Brian Wainright about the CVS property.... waiting to hear back

Membership – Karen C // concert tables, add'l events, business sponsors

- There is a 67% renewal rate
- Total members 168
- A few folks have renewed twice this year
- Karen is working on getting Givebutter to specify renewal vs new member
- An automatic thank you is sent
- Let's plan to have a table at some of the township events (sign folks up - collect no money, but will email them after the event thanking them for wanting to join us and sending them a link to givebutter)
- Concerts in the park would be the first event to be a presence at
- Pickleball tournament can be another event to do this with
- We should not be at events that are fundraisers for the organization

Communications – Greg/Karen

- Greg continues to send out emails to membership as needed
- Ann keeping Facebook page updated

JCTA – Greg (\$132 approval) First Responders with map & Bike Safety cards

- Approval given to give \$100 toward a full-page ad related to emergency services in the SandPaper
- Also, for \$32 for the new bike safety cards

Old Business

Meeting with Fire Dept – Donation? / Link on Website

- Greg, Karen D., Joanne and Kat met with Todd in April
- He mostly wants us to support their events and to help get the word out
- The amount of donation was discussed - \$250 was suggested at the meeting
- We had planned to give Surf City EMS \$100 at the breakfast, but it was overlooked
- Blair will review his records and if no check was ever given to them, he will be sure we give the planned donation

Business Spotlight – Dave Hartman said he would get info over to us ASAP

- Joanne has been encouraging him to do it and he ended up sending it while we were meeting
- Who's next?

Spring Fling –

- Went well despite bad weather
- Were less people there than last year (weather, private home, held on a Saturday, busy time of the year?)
- Maybe next year plan for the beginning of June?
- No new membership renewal fees paid by those who signed the attendance sheet saying they would like to join...Greg will send another email
- Thank you gifts for the Mancinos approved by board members

Toy Box Update – JoAnne

- Currently well stocked
- Greg will contact ALO about getting donated toys from them

New Business

Tax Explanation from JCTA that can be shared with members – all agreed

- Link to this info will be put on the website and will be sent out to the membership

Adopt A Dune – Greg

- Has had a good response after second email sent
- Board members filled in some of the open slots – only a few left

Board picture for website –

- Kat sent pictures to Karen D and she will have Ken crop them
- Maybe one from sunset point (Dan)

Also maybe we can take a picture of JoAnne's poster to put on our home page

Kat reported she will begin working on the Summer newsletter to be published in July

Annual Meeting –

- Date – 9/13
- Location – Borough hall
- Speaker(s) – Blair will investigate getting someone from the DEP to talk about flooding

Other business –

- long discussion related to the LBI School property and allocation of open space
- There is a public comments period opening on June 18 – we will ask Ann to post it on Facebook

Monthly Borough Meetings (calendar with rotating volunteers to attend) – Whomever attends should send a “highlights” recap to our board which can also be sent to all active members via email.

Land Use Board mtg: Tuesday, June 17th - Joanne

Town Council mtg: Tuesday, June 24th - Blair

School Board mtg: Tuesday, June 17th - John H.

NEXT SBTA MEETING: July 7, 2025 – Start Time 4:30 pm

Meeting adjourned at 5:56 PM

Respectfully submitted,

Kat Leifeste, Board Secretary