Ship Bottom Taxpayers Association - Board of Directors Meeting

03/03/2025 - 4:30 pm

Location: Zoom Call & Office

Present: Greg Fath, Karen Drucker, Joanne Tallon. John Hiros, Kat Leifeste On Zoom: Blair Steifbold, Karen Cygal, John Montone

Approval of minutes – February Minutes approved

Treasurer's Report – Blair reported the balance is \$9137.25. All bills paid. Only outstanding debt is charge for the window stickers that Karen C. purchased (cost ~\$50) Treasurer's report attached

Committee Reports:

Beautification – Dan (Sunset Point) not much to report except that Ron Craft did an amazing job decorating Sunset Point for St Patrick's Day

John M and Greg (General) – per Mary Basile all is set to go forward once the weather is warmer and that the town will be using a local landscaper

Membership – Karen C

- 106 renewals and 46 new members
- There will be emails sent to those who did not renew as a reminder
- The postcards did not include that the individual send us their email address
 - There were only 8 who were missing email addresses
 - o Karen D offered to track them on Facebook
 - Joanne also said you can go on SB.org and with the last name you can get their local and permanent address

Communications -

- Greg updated email lists and plans to stop sending to 2024 members and businesses until they renew
- Of the businesses, only 6 or 7 did not renew Greg will send a list to the board so members who have a relationship with these businesses can either call or visit them to encourage them to renew. Greg will ask Jeff to remove any non-sponsors over the next few weeks.

JCTA – Will share next set of minutes after their meeting tonight

Old Business

Karen D – EMT breakfast update and responses to date

- Only responses so far are for 4 people from both Lang stores
- 6 folks from our board UPDATE: 10 EMT members so far.
- Kat suggested setting a deadline for 3/22 for headcount to give to LBI Pancake House
- Board agreed to give the Surf City EMTs a donation of \$100. at the breakfast

Post Office Update

- Greg said lease officially signed which means it is under contract
- Will ask for an ETA from Christopher Chin from Jeff Van Drew's office

Chalk Art II - Kat

• Nothing to report at this point – will go full guns the end of this month

New Business

Board picture for website – thoughts when we can all be together in person - Maybe at the Spring Fling?

Spring Fling set for 5/31 with Frank Mancino from 4PM-6 PM

Inquiry / Complaint reporting on the Boro website – JoAnne

Joanne reviewed the process of reporting a complaint on the Ship Bottom Website. It is quite easy

- Click on "contact" under the menu
- o There is a list of different departments with contacts, phone numbers and email addresses
- You can also fill in your personal information and put your concern in the comment or message box below and someone will contact you in a timely manner
- Suggested putting this information in the next newsletter and on our Facebook page

Business of the Month

- Information about one of our sponsors should be put on the FB page, and sent in an email to members each month
- Haymarket was suggested as our first profile
- Kat will do it
- Suggested developing an outline of questions
 - Number of years in business
 - How the business got started
 - o What they love about Ship Bottom
 - Services offered
 - Best way for customers to contact them

There is a new business next to Bageleddies - it is called Products with a Purpose

- They apparently have beautiful products made by women in impoverished areas
- They train mentally challenged folks to serve the public similar to Compassion Cafe
- The owner is Megan Smith. Karen Cygal will try to contact her to find out more information

Monthly Borough Meetings (calendar with rotating volunteers to attend) – Whomever attends should send a "highlights" recap to our board which can also be sent to all active members via email.

Land Use Board mtg: Tuesday, March 18th - Joanne

School Board mtg: Tuesday, March 18th (preliminary budget review) either Greg or Karen D

Town Council mtg: Tuesday, March 25th either Greg or Karen D

NEXT SBTA MEETING: April 7, 2025 – Start Time 4:30 pm

Respectfully submitted,

Kat Leifeste, Board Secretary