

Ship Bottom Taxpayers Association - Board of Directors Meeting

02/03/2025 – 4:30 pm

Location: Zoom Call

Present – Greg Fath, John Hiros, Blair Stiefbold, John Montone, Karen Cygal, Karen Drucker, Dan Von Schaumburg, Kat Leifeste **Absent** – Joanne Tallon

Approval of minutes – January Minutes approved by all

Treasurer's Report – Blair – Balance \$8327.28 thanks to Karen C's hard work. See attached Treasurer's report

Committee Reports:

Beautification – Dan (Sunset Point) – not much happening right now. Ron Craft has been decorating the park for each holiday. It looks so nice. There is around \$4500 in the account

John (General) – spoke to Mary Basile from Town Council and she said things are all set with the landscaper who will be doing the work. He also asked her about the CVS property, and she reported that the owner (Fantasy Island) is all in for the renovation, but is waiting to begin until after the LB Blvd construction is completed.

Membership – Karen C

- Currently 127 members, 60% of which are renewals. There are 34 new members. Word of mouth seems to be an important driver for this group.
- There are 7 sponsors so far for 2025 (4 new, 3 renewals)
- It was suggested that for distribution of the newsletter and emails, that those who have not renewed receive a message that in order to continue receiving this information, they need to renew their membership
- There was discussion about listing the sponsors on our website
- Both Karens will share information (checks received and information from the checks and application forms). Some folks did not include their email address. Ann will be asked to reach out to these folks via Facebook
- Karen C will provide a list of the business partners to all, and the board can reach out to those businesses we have a relationship with
- Karen C will play with logo to see if she can do it without the white background. The cost for 20 is \$50 and for 50, \$90.
 - Karen D said she would check with Rob to see if he could design something
- Lang Smoke has just signed up and Karen will pick up the check on Tuesday. (Lang Liquors also signed up!)
- Postcards were well worth the cost

Communications – Tied into Karen's work above – multiple emails sent

JCTA – Will share next set of minutes after their meeting tonight

Old Business

- Karen and Kat met with Christine from LBI Pancake House on Saturday, 2/1
- Date set for 3/29 from 8:30 – 10 AM – Board to be there at 8 to set up
- Buffet to be set up
- Can accommodate up to 40
- Will invite all of squad, town council, SBTA Board and all business Sponsors
- Will have all RSVP
- Will have Greg, mayor and Pete Harney speak
- Donation will be made to the squad

Post Office Update – Greg – no news

Chalk Art II – Kat

- Spoke to Susan Hay – all is good with her
- Passed by council
- Event insurance obtained
- Judges recruited
- Reached out to LBI school art teacher and chair of art dept at high school
 - She has reached out to the Art Club advisor and the Interact Club Advisor
- Will charge \$5 per registrant again
- Christine from LBI Pancake House will donate a \$25 gift card, a long sleeve T-shirt for prize as well as punch cards for each registrant. She will also collect cardboard for folks to kneel on
- Flier designed

New Business

- Board picture for website – perhaps at the breakfast? We will discuss it at the next meeting
- Go Daddy renewal happened automatically
- Discussion on raising the cost of membership to reflect beach badge cost. Will hold at \$35 for 2025
- Spring Fling – Frank Mancino is OK with any date we propose – will lock it up at our next meeting

Monthly Borough Meetings (calendar with rotating volunteers to attend) – Whomever attends should send a “highlights” recap to our board which can also be sent to all active members via email.

Land Use Board mtg: Tuesday, February 18th - Joanne

School Board mtg: Tuesday, February 18th - Kat

Town Council mtg: Tuesday, February 25th - Greg

NEXT SBTA MEETING: March 3, 2025 – Start Time 4:30 pm (location TBD)